



[Pindula.co.zw](http://Pindula.co.zw)

## About Pindula

*Profile downloaded on 16 Dec 2018*

*For an updated profile visit [https://pindula.co.zw/About\\_Pindula](https://pindula.co.zw/About_Pindula)*

*Let's build a relevant internet*

Pindula is a place to find information about local things. We do it a lot like Wikipedia, except everything here is hyper-local. In fact, we [forked](#) Wikipedia to pursue an alternative path where locals contribute to local information.

It is local in the information itself, but also in who contributes to it and how we deliver it - *mobile first and as little data as possible*.

### Why we created Pindula

We needed it. Before we started Pindula, we were part of one of Africa's top tech publications called [Techzim](#).

The writing required research on local things to help connect the dots on stories. It was frustrating how starved of locally relevant information the internet is, especially for African countries. The little information available is [written by people that don't live in the places they write about](#).

We suspected we were not the only ones frustrated with this. 3 years after starting Pindula, it has become the primary source of information about local stuff not just for us but for other content creators, college students, researchers, journalists, investors & business people.

### Build local knowledge with us

There are many ways to get involved with this effort

- Suggest an article you couldn't find here
- Become an article contributor
- Suggest a source of knowledge
- Suggest an idea that'll help us do more, faster

### Get in Touch

- Send us an email on [hello@pindula.com](mailto:hello@pindula.com), or



**(We usually respond fast)**

- Chat with us on WhatsApp on +263 77 770 7852

## **FAQ**

### **Are you non-profit?**

No. We are a commercial company. We believe profit is a great thing and that it enables us to grow & pursue the things we care about, such as Pindula.

### **What's your business model?**

Currently, that's ads and connecting our audience to local products they like to buy online.

### **Are you hiring**

We always are. Talent, Drive & Caring about what we do. We need developers and content creators. If you think you're a great fit, please reach us on [hello@pindula.com](mailto:hello@pindula.com). We usually hire from our existing community (WhatsApp groups, contributors etc...)