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Amalgated Regional Trading

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ART Holdings Limited is the holding company of a manufacturing group of businesses in [Zimbabwe](#) with distribution operations in Zimbabwe and Zambia. ART Holdings Limited was incorporated as Beachmont Trading Limited in the British Virgin Islands in 1997 and changed its name to ART Holdings Limited in 2001 by way of a special resolution of shareholders. On 30 September 2001, ART Holdings Limited acquired TZI's interests in its wholly owned subsidiaries Art Investments (Mauritius) Limited and Chloride Central Africa.

ART Corporation



Type	Listed company
Industry	Manufacturing and Distribution
Founded	1997 (1997)
Headquarters	Harare, Zimbabwe
Key people	Dr. Thomas Utete Wushe (Chairman) Milton Macheka (Group CEO)
Products	Paper Products, Stationery, Batteries
Website	Template:Www.artcorp.co.zw

Divisions

National Waste Collections

National Waste Collections (NWC) is a paper recovery concern owned by ART Corporation. The

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company was established to ensure that local paper mills get their waste paper requirements locally. With over 20 years of experience in waste paper recovery, the company has been a vital link in the sustainability of waste paper manufacturing industries.

The types of waste paper collected include newsprint, Kraft (KHAKHI Boxes), old stationery, archive records, computer paper and chipboard. Waste paper is sourced and collected from different sectors in the country like municipal dumpsites, vendors, printing companies, manufacturing companies, government departments, service industry like banks and residential areas

The division has a staff compliment of over 70 nationally and are represented in all major centres through depots. These are, Gweru, Masvingo, Kwekwe, Chinhoyi, Kadoma and Mutare. Outside of that the division has got agents in all other centres across the country that ensures that all waste paper is recovered for NWC. Indirectly, the system employs over 400 agents and vendors. Routine outreach visits are also made to the satellite towns of Norton, Ruwa and Marondera

Vision

Total protection of the environment.

Mission

Committed to the environmental stewardship and conservation of our natural resources through the efficient use of resources, preventing pollution and promotion of recycling.

Values

- Teamwork
- Respect
- Transparency
- Winning
- Commitment

Customer profile

- Paper Manufacturers

Supplier profile

- Municipal Dumpsites
- Manufacturing Companies
- Printing Companies
- Retail Sector
- Gvt Departments
- Service Industry e.g. Financial Sector
- Residential Areas



Softex

Softex Tissue Products specializes in the provision of hygiene solutions that improve the quality of people's lives. The company which is jointly owned by Art Corporation and Hunyani Holdings manufactures high-quality tissue products and distributes a wide range of hygiene care products for the industrial and consumer markets in Zimbabwe.

It commenced operations in 1983 specializing in tissue converting. The company has since diversified into feminine and baby care products as well as washroom hygiene products. Tissue and Femcare products are mainly for household use while Hygiene products are mainly industrial.

Softex specialises in 3 major product categories comprising of Tissue, Feminine & Baby Care and Washroom Hygiene.

Kadoma paper Mills

Kadoma Paper Mills (KPM) is the sole producer of tissue and Kraft products in Zimbabwe and is located in Kadoma, 141km outside Harare. KPM has a permanent staff complement of 70 employees. Our Mill uses 100% recycled waste paper. The waste paper is sorted, graded and then pulped to manufacture different grades of paper. We manufacture recycled Enhanced White tissue, Hand Toweling tissue (Wet Strength), Tinted tissue and Kraft paper

Kadoma Paper Mills owns Zimbabwe's only tissue paper manufacturing plant. The mill uses 100% recycled waste paper, to manufacture all grades of tissue. The product is supplied as single or double ply.

Chloride Zambia

Chloride is the largest distributor of automotive batteries in Zambia, with its flagship brand being the "Exide" brand. Chloride Zambia has a network of 12 own branches throughout Zambia and authorized distributors Countrywide covering all provincial Centres.

The company was first registered in Zambia in 1963 and is currently a leading supplier of automotive batteries in Zambia. The Chloride Zambia management team has a combined experience of 92 years.

- Vision

To Enhance the Quality of Life through World Class Brands

- Mission

Enhance quality of life through energy solutions to CREATE VALUE THROUGH:

- Distribution of batteries, Solar Standby Power backup, collection of battery scrap and supplier of Miners Cap lamps and accessories
- Commitment and Accountability at all levels

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- Increase responsiveness at environmental factors that impact on our business
- Innovation
- Procurement globally world class Brands
- Fair Value employer

- Values

The core values that guide the conduct of the business of Chloride Zambia are i) Transparency, ii) Open communication, iii) Respect; iv) Teamwork and v) Commitment and Integrity. All employees undertake to commit to and live these in dealing with suppliers and customers.

- PRODUCTS

- Solar

In July 2006, Chloride Zambia started selling solar products. Chloride Zambia distributes a large variety of solar related products. Besides several different types and sizes of solar panels, Chloride Zambia imports and distributes Charge Controllers, Inverters, Lights and Solar Batteries. Distribution is done to both dealers and end-users.

One of the core values of our business is quality. By working with manufacturers that maintain high quality standards, we only sell solar products that live up to the highest quality norms.

- Power Back Up System

Power Back up System are specifically designed for domestic and commercial application to provide standby power in the event of mains power supply failure. They have many advantages including:-

1. Instantaneous and automatic change over when mains power fails which is especially beneficial when used with electronic equipment such as Computers, Servers and Fax Machines.
2. Totally silent and non-polluting operations which particularly suits enclosed space applications.
3. Very low running costs – just power to charge the batteries.

During normal power conditions the Inverter maintains the batteries at full charge while during power failure, the DC battery energy is seamlessly converted to AC power and fed to the supply circuits. Backup system includes two principal components, an inverter with built-in battery charger and a battery bank.

Chloride Zimbabwe

Chloride Zimbabwe, a wholly owned subsidiary of ART Corporation, specializes in renewable energy solutions, solar distribution and installation. Chloride Zimbabwe recycles used batteries, these batteries are collected through distributors.

Exide

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Exide Express is a wholly owned division of ART Corporation. It is the retail and distribution arm of Chloride Zimbabwe, manufacturers of EXIDE batteries. The company has been in the business of supplying and servicing batteries for more than twenty years, commanding a market share of more than 56%.

Exide Express specialises in the supply and distribution of Automotive 'batteries. The batteries carry a 12 months warranty. The company's flagship brand is Exide. The company also distributes associated vehicle accessories such as:

- Battery Terminals,
- Battery Water,
- Battery Clamps
- Battery Chargers,
- Solar Products
- Backup System

Eversharp

EVERSHARP, a division of ART CORPORATION LIMITED, began its operations in 1972. The company is the leading manufacturer of ball point pens, rulers and markers in Zimbabwe and its strategic focus is to provide a diverse writing instrument product lines within its core competencies. The provision of quality, reliable and affordable writing instruments is the driver of the company's operations. The company has a lean manufacturing process to enhance efficiency and its products are certified by the Standard Association of Zimbabwe (SAZ). The Eversharp product array is well assorted to serve the market's need for writing, be they students, business people or professionals. The assortment includes ballpoint pens, mighty markers, highlighters, white board markers and shatter proof rulers. The brands are available in the SADC region in fulfillment of the Company's goal of regional dominance. Eversharp has been in the plastic extrusion business for long and fully commits itself to the provision of high quality products and meeting customer requirements efficiently always.