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ZiFM Stereo

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ZiFM Stereo is the first privately-owned radio station in [Zimbabwe](#). It is owned by [Zimbabwe African National Union Patriotic Front](#) politician, [Supa Mandiwanzira](#) through his company [African Business Communications](#) (AB Communications). The company was awarded a free-to-air broadcasting license in November 2011 and started broadcasting on 15 August 2012, effectively ending the 32-year dominance and monopoly of airwaves by the [Zimbabwe Broadcasting Corporation](#) (ZBC). The station also became the first in Zimbabwe to stream online.

ZiFM Stereo



Cities covered by license
Slogan
Frequency

Whole Zimbabwe
"My Station Your Station"

- Harare 106.4MHz
- Bulawayo 106.7MHz
- Mutare 95.4MHz
- Masvingo 96.1MHz
- Gweru 104.3MHz
- Victoria Falls 106.5MHz
- Beitbridge 101.6MHz
- Mutorashanga 97.6MHz
- Kadoma 105.2MHz

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- Nyanga 98.2MHz

First air date	August 15, 2012 (2012-08-15)
Language(s)	English, Shona, Ndebele
CEO/MD	Susan Makore
Owner	Supa Mandiwanzira (African Business Communications)
Webcast	radio.securenetsystems.net/v5/ZIFM
Website	www.zifmstereo.co.zw

Founding

Supa Mandiwanzira's company, AB Communications, was one of several companies that applied to the [Broadcasting Association of Zimbabwe](#) (BAZ) for a broadcasting license in Zimbabwe. Only four companies were shortlisted by BAZ: Zimbabwe Newspapers (a government-owned media company which later launched [Star FM](#)), Hot Media, and Vox Media. Announcing AB Communications and Zimbabwe Newspapers winners after an adjudication process, BAZ chairperson, [Tafataona Mahoso](#) said that AB Communications scored 99 out of 106 points, Zimpapers 93 points, Hot Media 80 points and Vox Media 70 points.^[1]

Mandiwanzira at the time of being awarded the license said they'd launch the station within 6 months.^[1] In the seventh month (June 2012) however, ZiFM announced it had acquired state-of-the-art transmission and studio equipment from Italian company, DB Elettronica Telecomunicazioni. The deal was sealed at a National Association of Broadcasters show in Las Vegas, Nevada, US. ZiFM Stereo only started broadcasting on 15 August 2012. Star FM started broadcasting on 25 June 2012.^[2]

Content

ZiFM Stereo is primarily a music station. The station's content is split 70% music, 30% talk. The music played on the Station is 75% local, 10% regional and 15% international.^[3]

Presenters and DJs



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Zifm stereo station and offices Harare

- [Zororo Makamba](#) - Impact
- [Kimble Rogers](#) - The Rush
- [Delani Makhalima](#)
- [Captain Awesome](#) & [Lexy-Alexis](#) - The Heartbeat
- [TK & MisRed](#) - The Ignition
- [Patience Musa](#) - The XhaleBlock
- [Dirk Viljoen](#), [Marc Pozzo](#) & [Alois Bunjira](#) - In The Zone
- [Tich Mawoni](#) - News Roundup
- [Candice Mwakalyelye](#) - Market Watcher
- [Tshila](#) - Our Story
- [DJ Eskay](#) - The Love Lounge

Partisan Allegations

Just like [Star FM](#), ZiFM has often been linked to the [Zimbabwe African National Union-Patriotic Front](#) (ZANU PF). Allegations were levelled at the independence of the station since, its founder, Supa Mandiwanzira is a ZANU PF member and currently a cabinet minister. From the onset, it was alleged that Mandiwanzira was awarded the license on a political basis especially when more than ten applications were rejected for no apparent reasons.^[4] Despite the allegations, Mandiwanzira came out in the open to deny allegations saying it was his democratic right to support any party he wants. He went further to assure the audience that this would not influence programming at the station.^[5]

Awards

Since its inception, the station had been commended for its unique programming and reportage of unbiased news. In 2013, it won Victor's award in the 'Fast-Growing Radio Station' category.^[6]

About Pindula

Pindula is a place to find information about local things on the internet. We do it a lot like Wikipedia, except everything is hyper-local. We started work on Pindula because we needed something like it. There's so little useful information about local things online and we're working to change that

To join the Pindula community of editors, please go to <https://contribute.pindula.co.zw/> or just get in touch with us on **WhatsApp: +263 77 770 7852**.

References

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